



Germany–Oman SME Partnership

Empowering Innovation Through Collaboration

Presented by GÜtech & BVMW- Internship Program 2025



Germany–Oman SME Internship Program



A hybrid initiative by GÜtech and BVMW



Builds connections between Omani and German SMEs



Involves student-led research, site visits, and cultural exchange

Why This Matters



SMEs are the backbone of both the German and Omani economy



Innovation thrives through international cooperation



Youth play a key role in shaping global business partnerships



Cross-cultural understanding drives stronger, more sustainable collaboration



The BVMW at a glance

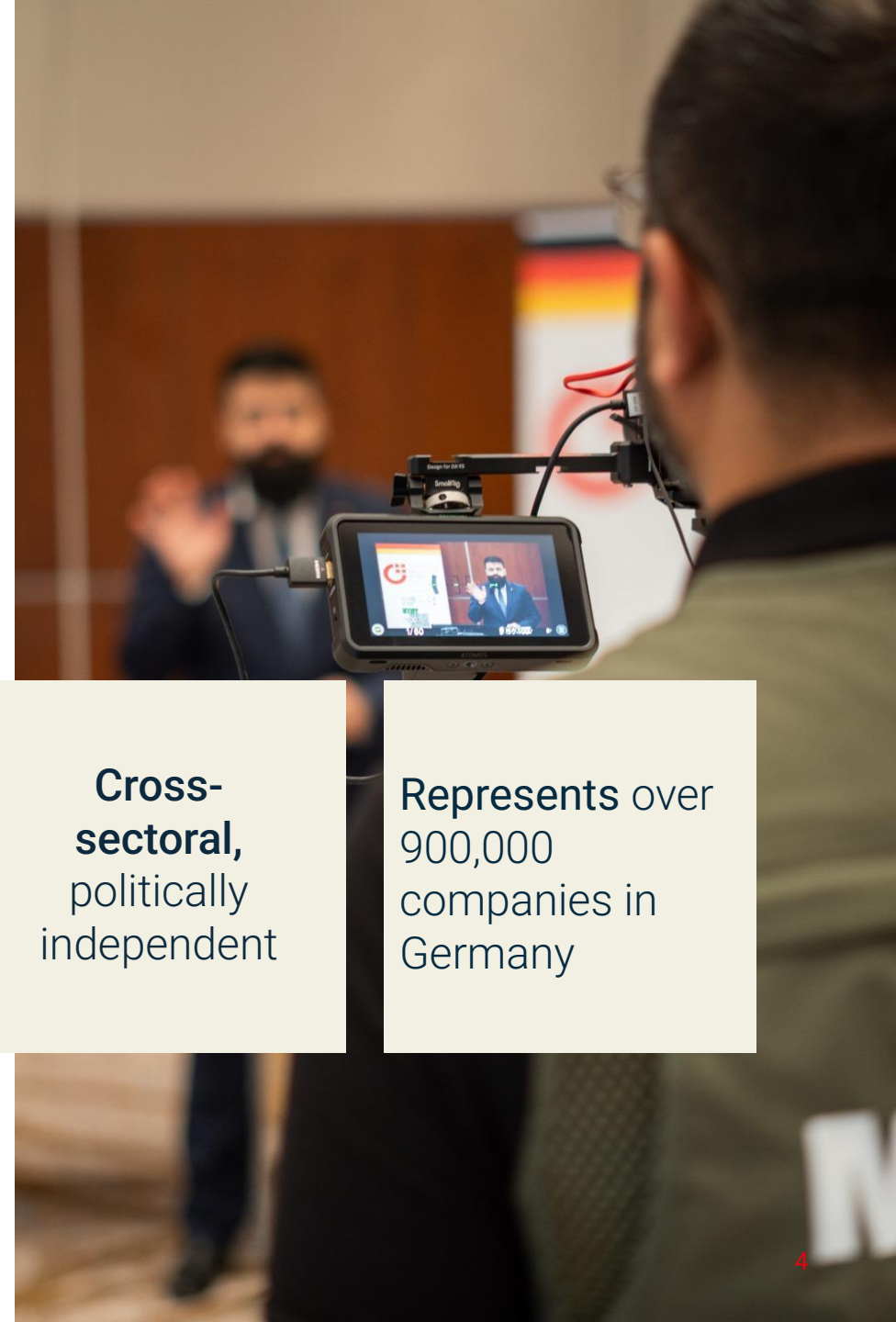
Around 200
branch offices
nationwide

Over 85
foreign offices

**Approx.
30.000
members**

**Cross-
sectoral,**
politically
independent

**Represents over
900,000
companies in
Germany**



Why Oman?



Strategic Location
At the crossroads
of Asia, Africa, and
the Gulf.



Innovation Hub
Investing in logistics,
clean energy, and
technology.



Stable & Pro-Business
Supportive environment
for SMEs and foreign
partnerships.



Young Skilled Talent
Educated youth ready
for entrepreneurship
and innovation.



GUtech × BVMW Internship Highlights

- ✓ 4 weeks in Oman: SME visits, data collection, profiling
- ✓ 3 weeks in Germany: Internships with German SMEs
- ✓ Deliverables: Reports, videos, business recommendations

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"When SMEs collaborate across borders, innovation becomes limitless."

**Germany–Oman SME
Internship Team**



What We Offer to SMEs



Exposure through international reports & events



Direct access to vetted SME partners



Cross-sector collaboration opportunities



Free video and media content for your business

Join us for “A Moment in Germany” event at GÜtech

 Showcasing German culture, innovation, and SME values

 Engaging talks, cultural exchange, and refreshments

 A space for dialogue and networking



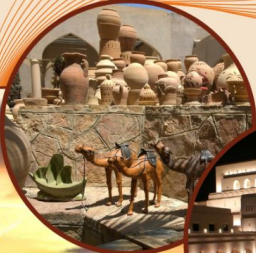
Germany Oman - one bridge, endless possibilities

A MOMENT *In Germany*

Join us for a vibrant get-together of culture, innovation, and connection!
As part of the Germany–Oman SME Internship Program, we invite students, faculty, and professionals to experience a taste of Germany through engaging talks, music, and refreshments.

JULY 14TH, 2025

Location: Gutech, GU1, Room 101
Time: 12:00pm–1:00pm
Entry: Everyone is welcomed



 Instagram: germany_smes
 LinkedIn: BMW Bonn The German Association for SMEs



Contact

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